

Uneeb Ahmad

Product Designer (UI/UX)

Erfurt, Germany · Available immediately · Open to relocation & remote

Permanent residence · Unrestricted work permit

uneeb127@gmail.com +49 176 3700 6789

uneeb.me **linkedin.com/in/uneeb-ahmad**

About

Product Designer (UI/UX) with 6+ years of experience in B2B SaaS, focused on design systems and complex product interfaces. At Phrase, designed features for the Phrase Editor and scaled the Syntax design system across 6+ products, improving handoff efficiency by 30%. Previously designed an enterprise analytics product and its design system at Q-Sensei.

Experience

Professional Development & Own Product

January 2024 - Present | Erfurt

Completed the XDi UX Design Program (2024–2025); capstone SmartHill: research-led, mobile-first city tourism platform (user research, information architecture, wireframing, prototyping, usability testing).

Designing Drawbble, a mobile drawing-habit app (in development), end-to-end: UX strategy, design system, iconography and interaction design.

German language training: B1 certified, full-time B2 course in progress.

Phrase | UI/UX Designer

July 2021 - December 2023 | Hamburg, Germany

Scaled Syntax, Phrase's design system, across 6+ products: Figma component libraries, design tokens and documentation; handoff efficiency +30%, UI consistency 95%.

Built and documented icon and illustration libraries for Syntax based on design research; designed the Syntax logo.

Designed the side panel of the Phrase Editor, including its features and workflows, in Scrum with developers and product teams.

Took part in cross-team workshops and presented design work to stakeholders.

Q-Sensei | UI/UX Designer

April 2020 - April 2021 | Erfurt, Germany

Designed the UI and parts of the UX for the analytics product (dashboards, query builder, events, metrics and outlier views) and the admin Manager interface, working with engineers and product managers.

Built the product's design system, including icon and illustration systems.

Redesigned the company website in line with the product brand.

Half full Studio | Visual Designer

May 2018 - September 2018 | Lahore, Pakistan

Delivered branding, illustration, and animation work across 9+ client projects

Arbisoft | UI/UX Designer

November 2016 - March 2018 | Lahore, Pakistan

Led design for Pakistan's first PyCon (500+ attendees) and designed client products and internal tools that raised Arbisoft's global design presence.

Skills

Product & UX Design

Product Design, UI Design, Interaction Design, User Flows, Wireframing, Prototyping, Information Architecture, User Research, Usability Testing, Responsive & Mobile-First Design, Dashboards & Data Visualization

Design Systems

Component Libraries, Design Tokens, Documentation, Iconography, Illustration Systems

Visual Design

Branding, Illustration, Animation

Tools

Figma (Auto Layout, Components, Variables, Dev Mode, Figma Make), Adobe Illustrator, Photoshop, After Effects, Miro, Jira, Confluence, Notion, HTML/CSS

AI Workflows

Figma AI, Midjourney, ChatGPT, Claude (ideation, variant exploration, asset production)

Collaboration

Scrum, Cross-functional Collaboration, Developer Handoff, Workshops, Stakeholder Presentations, Design Reviews

Education

2026 - Current
German B2 Course (full-time, in progress)
Nestor Bildungsinstitut, Erfurt, Germany

2024 – 2025
XDi – UX Design Program
Germany

2024 – 2025
German Language Studies (B1 certified)
Erfurt Center for Languages and Integration, Germany

2018-2020
Masters in Integrated Design
Hochschule Anhalt, Germany

2011-2016
Bachelors in Architecture
COMSATS Institute of Information Technology, Pakistan

Languages

English *– C2 (native-level)* · ***German*** *– B1 (certified), B2 in progress* · ***Urdu, Punjabi*** *– native*