

# Uneeb Ahmad

## UI/UX Designer

### CONTACT

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Germany

### ABOUT

UI/UX Designer with 7+ years of experience crafting intuitive interfaces and scalable design systems. Collaborated with startups and global teams, blending robust UI skills with user-centered UX. Currently advancing UX expertise, learning German, and engaging in local creative projects.

### SKILLS

#### UI/UX Design

User Research, Wireframing, Prototyping, Design Systems, Usability Testing, Accessibility

#### Tools

Figma, Adobe Creative Suite (Illustrator, Photoshop, After Effects, Premiere), InVision, Miro

#### Languages

English (Fluent), German (B1), Punjabi (Native), Urdu (Native)

#### Other

Branding, Art Direction, Illustration, Interaction Design, HTML, CSS (Basic)

### EDUCATION

**2018 - 2020**

**Masters in Integrated Design**

Hochschule Anhalt, Germany

**2011 - 2016**

**Bachelors in Architecture**

COMSATS Institute of Information Technology, Pakistan

### EXPERIENCE

#### Phrase | User Interface Designer

July 2021 - December 2023 | Hamburg, Germany

Led the design and development of Phrase's icon and illustration library within the Syntax design system, enhancing visual consistency across web and mobile products.

Collaborated with PMs, engineers, and designers in Agile sprints to scale UI components and improve documentation, increasing design efficiency by 30% and achieving 95% interface consistency.

Designed the logo for the Syntax Design System and contributed to its components, enhancing brand identity and streamlining the development process.

#### Q-Sensei | UI/UX Designer

April 2020 - April 2021 | Erfurt, Germany

Designed a data analytics dashboard and revamped the company website's UI/UX, enhancing layout and engagement, resulting in a 15% boost in user satisfaction.

Worked closely with engineers and stakeholders to validate concepts, improve navigation, and align design with business goals.

#### Half Full Studio, Arbisoft, Interacta | UI/UX Designer and Visual Designer

June 2014 - September 2018 (Multiple Roles) | Lahore, Pakistan & Remote

Delivered UI/UX and branding design for startups and events, including Pakistan's first PyCon, where I designed visual assets and branding for 500+ attendees.

Created interaction flows and interfaces for cross-platform products (iOS, Android, Web), improving usability and feature adoption.

Produced illustrations, motion graphics, and editorial visuals to support marketing and product experiences.

### PROFESSIONAL DEVELOPMENT

#### German Language Studies, Erfurt Center for Languages and Integration

September 2024 - February 2025 | Erfurt, Germany

Achieved B1 proficiency, enabling effective communication in professional and cross-cultural settings, while actively continuing to improve and advance to the next level

#### UX Design Course, XDİ

December 2024 - Present | Erfurt, Germany

Advanced skills in user research, wireframing, and prototyping, applying design thinking to user-centered solutions.

#### Active Member, Creative Community Engagement

2024 - Present | Erfurt, Germany

Participate in weekly art meetups, engaging in gallery visits, life drawing, and community events to enhance creative skills and collaboration.