+49 17637006789
uneeb127@gmail.com
www.uneeb.me
Bergstraße 18, 99089 Erfurt, Germany

Urdu	Punjabi	English	German
Native	Native	Fluent	Intermediate

UNEEB AHMAD
USER INTERFACE DESIGNER

UI/UX Designer specializing in Visual Design and Illustrations. Collaborating with startups, diverse teams and large organizations to create meaningful and holistic experiences for the last 7+ years.

SOFTWARES

Figma

Adobe Illustrator

Adobe Photoshop

Adobe After Effects

Adobe Premier

Adobe Indesign

Adobe XD

Wordpress

HTML/CSS

EDUCATION

2018 - 2020
Masters in Integrated Design
Hochschule Anhalt, Germany

2011 - 2016
Bachelors in Architecture
COMSATS Institute of Information and technology , Pakistan

INTERESTS

Philosophy / Art / Culture / Design / Travel
Comics / Music / Photography / Illustrations
Cinema / Hiking / Video Games

SUCCESSES

2023
Icon/Illustration library
Designed and managed the company's icon and illustration library, ensuring visual consistency, streamlining design workflows, fostering brand cohesion, and boosting user engagement with delightful visuals.

2022
Syntax Logo Design
Designed logo for Syntax, Phrase's design system, enhancing brand identity and cohesion.

2021 - 2023
Syntax Design system
Key contributor in designing and managing the design system, including component design, resulting in significant time and resource savings for stakeholders.

2018
Project Exhibited
Work selected for Hochschule Anhalt's Design Show

2017
Design Lead forPyCon Pakistan
Interaction design, branding and exhibition design for the first PyCon event in Pakistan

2016
Honors Architecture Thesis
Graduated Bachelors with an honors thesis

2013 - 2014
Second Place at NAQSH Art Festival GIKI, Pakistan
Canvas painting competition held at the NAQSH Art Festival, GIKI University

2013
Project exhibited
Work displayed at the MIDWAY Art Exhibition, COMSATS, Lahore, PK.

EXPERIENCE

07.2021 - 12.2023
Phrase - Hamburg, Germany
User Interface Designer
Key contributor to UI support, instrumental in establishing the design system and creating design components.
Developed a new icon library for Phrase's rebrand, complete with comprehensive documentation. Orchestrated the integration of two major products into a cohesive suite for a unified user experience. Managed an illustration library for product enhancement, providing visuals for various areas..

04.2020 - 04.2021
Q-Sensei - Erfurt, Germany
UI/UX Designer
Responsible for UI/UX and visual design for a startup's data analytics dashboard product, including the design of the company's website and related tasks.

05.2018 - 09.2018
Half full Studio - Lahore, Pakistan
Visual Designer
Responsible for branding, editorial designs, illustrations, interaction designs, packaging designs and animations.

07.2017 - 06.2018
ThisApp - England / Pakistan
UI/UX Designer
Part-time remote role focusing on interaction design for a multifunctional product (food delivery, taxi, chat, and shopping) across iOS, Android, and web, including explainer videos.

11.2016 - 03.2018
Arbisoft - Lahore, Pakistan
UI/UX - Visual Designer
Design Lead for the 1st PyCon event in Pakistan. Headed the marketing department, overseeing branding, interaction designs, illustrations, and animations

06.2014 - 10.2016
Interacta - Lahore, Pakistan
UI/UX - Visual Designer
Product-based startup's Design Lead, overseeing interface designs, branding, and promotional content.